

CVPPAC- City Candidate Questionnaire

On behalf of the Central Valley Progressive Political Action Committee, I want to thank you for running for local office. Our democracy requires the dedication of individuals willing to devote their time, money, and energy to serving as elected officials. The CVPPAC promotes voter awareness of candidates and supports candidates for local office that our members believe will make the best difference in the quality of life for all residents in our community.

The CVPPAC will hold its members-only endorsement meeting on Saturday, August 9th, 2025, at 2 PM. If you want to be considered for endorsement by the CVPPAC, you will need to complete this candidate questionnaire no later than **11:59 p.m. on Friday, July 18th, 2025**. You will receive an email confirmation of receipt of your completed questionnaire.

The responses will be posted on our website at www.cvppac.org and will be made available to our members.

If you want the CVPPAC to consider you for endorsement, please complete the candidate question in its entirety. Candidates endorsed by the members of the CVPPAC will be publicized in the Community Alliance Newspaper, several local list-serves, and to the local news media. Members and others are urged to volunteer for our endorsed candidates and to contribute financially to the candidates. The CVPPAC also provides direct financial support to some of our endorsed candidates.

If you have any questions, or need any additional information, please feel free to e-mail or call me.

Thank you,
Simone Cranston-Rhodes
President of Central Valley Progressive PAC
centralvalleyprogressivePAC@gmail.com
(559) 978-4504

Name *

Mayra Campa

Elected Position *

Fresno City Council, District 1

Name of Campaign Committee *

Mayra for Fresno City Council D1

FPPC # *

1481071

Address including City, State, and Zip *

1610 N. Wishon Ave Fresno CA 93704

Email *

mayraforfresno@gmail.com

Website *

TBA

Candidate Phone Number *

559-344-9236

Treasurer

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Campaign Manager

Desiree Miller: Campaign Manager:

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Campaign Manager Phone Number

323-867-8493

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CVPPAC Core Values

Please answer all questions.

Climate change is an environmental crisis that must be addressed by decreasing our dependence on fossil fuels and increasing solar, wind and other alternative energy sources. *

Yes

No

Should the government enact and/or support increased corporate taxes, increased income taxes on wealthy individuals, taxes on global wealth, and commercial property taxes based on market values to fund services such as childcare, public education, and public health? *

Yes

No

I believe in a woman's right to reproductive freedom and will do what is in my power to keep abortion affordable and legal. *

Yes

No

I believe that diversity, equity, inclusion, and access are important principles and will work to ensure all people's rights are protected and everyone can thrive in a democratic society regardless of citizenship status. *

Yes

No

Would you be willing to attend (or provide proof of attendance) an anti-sexual harassment training? *

Yes

No

City Candidate Questions

Please limit your responses to no more than 200 words per question.

What are your top three priorities to address when elected to your desired seat and what makes those priorities progressive? *

My top three priorities are community-based public safety, investment in both the short- and long-term local economy, and equitable infrastructure in historically underserved neighborhoods. These priorities are rooted in progressive values of equity, empowerment, and sustainability.

Community-Based Public Safety

True public safety starts with trust and collaboration between residents and those who serve them. I believe the most effective approach involves community members working hand-in-hand with public safety professionals. Community Service Officers who are embedded in neighborhoods and actively build relationships, rather than only respond to emergencies, are a strong example of effective community-based public safety. Rather than simply increasing funding for the department, I will prioritize a public awareness campaign that empowers low-income residents with the knowledge and tools they need to understand the importance of reporting crime and to feel safe and supported when doing so. This creates accurate data that informs PD where resources are truly needed. A safer community is one where people feel seen, heard, and protected, especially in areas that have been historically overlooked and underserved.

A Resilient and Inclusive Local Economy

As the city faces budget deficits and the loss of federal funding that once supported diverse communities, we must double down on smart, equitable investments. I will champion policies that sustain and grow our local economy by supporting small businesses, uplifting local entrepreneurs, and creating vibrant community spaces where residents can gather and spend locally. I also plan to be a fiscal watchdog—keeping a close eye on public funding like Measure P to ensure accountability and impact. I'll also work to connect aligned organizations with private grant opportunities to strengthen their ability to serve.

Equitable Infrastructure in Older Neighborhoods

Infrastructure is about more than roads, it's about quality of life. That means investing in the transformation of underutilized lots into green spaces such as Trolley Park in District 1, building continuous sidewalks that connect neighborhoods to commercial areas, and providing reliable public transit. We are going to have to get creative and innovative with how we can invest in old neighborhoods to transform them into a place where people feel a sense of pride.

I will prioritize underserved neighborhoods that have lacked investment for decades by advocating for shaded bus stops, safer pedestrian pathways for our seniors, and parks that are clean, accessible, and welcoming for families. Everyone, regardless of income, deserves a healthy, connected, and sustainable environment.

What are your plans to improve your city's transportation services? *

I believe Fresno City Council District One is a strong example of a pedestrian-friendly community, where residents can walk or use Class IV bike lanes to easily reach local parks, restaurants, and other neighborhood destinations. As we plan for safer streets, more efficient routes, and cleaner transit, I'll continue advocating for community-first solutions that reflect the needs and voices of our residents. There's no one-size-fits-all approach, but with transparency and collaboration, we can build a more connected Fresno—one that honors labor, prioritizes people, and moves us all forward.

Investing in public transportation in our city isn't just about moving people, it's about building opportunity. I know that thoughtful infrastructure planning can strengthen local economies and connect residential areas to commercial zones in more equitable ways. My experience with the City's first Project Labor Agreement taught me how public investments in transit can uplift working families who rely on safe and reliable public transportation to help them buy groceries, go to school, and get to work.

How will you reduce urban sprawl? *

Reducing urban sprawl means prioritizing smart, sustainable growth that takes into account the city's fiscal constraints, the needs of our communities, and the importance of strategically awarded city contracts to ensure neighborhoods are built with complete infrastructure. I've seen firsthand how unchecked development can outpace infrastructure, leaving critical gaps such as missing sidewalks that should connect schools to nearby neighborhoods. Future developments should be complete with infrastructure, lighting, and plenty of green space.

I support prioritizing infill development by focusing on responsibility rezoning areas in existing neighborhoods to supplement outward expansion. Policies that encourage the conversion of commercial spaces into residential units, along with the development of additional dwelling units (ADUs) on private residential properties, are recent examples of the types of smart, practical solutions I believe can make a meaningful impact.

At the same time, I want to work closely with local community groups like the South Tower Community Land Trust to explore how community-based private organizations and the city can collaborate to strike a balance that prioritizes the needs of residents. They are advancing policies that give tenants an advantage in becoming homeowners if their landlords decide to sell, helping address housing insecurity and promote wealth-building in vulnerable communities. By supporting these efforts, we can ensure that growth is not only smart but also equitable and inclusive.

Describe what you think are the two main issues around policing in our community? What do you propose to address those? *

First, police are often called to respond to mental health crises and other social challenges better served by trained specialists, which can unnecessarily escalate situations. Continuing to invest in response teams that collaborate with Fresno PD—such as social workers and the City’s HART team—can help reduce the risk of forceful encounters and place greater emphasis on prevention and de-escalation. Building trust through community engagement and thoughtful reform is essential for creating safer, more just neighborhoods.

Additionally, I support mandatory diversity and cultural competency training for all officers, ensuring they are equipped to serve Fresno’s diverse population with respect and understanding. Along with this, implementing accountability measures will help maintain transparency and improve police-community relations. It’s important that residents have easy access to their cases to help promote sense of trust with local law enforcement.

How should your city address the needs of the homeless population in your city? *

Addressing homelessness requires a compassionate, multi-faceted approach that focuses on housing first, supportive services, and most importantly, prevention.

Homelessness exists on many levels. There are community members facing severe hardships, particularly due to the high cost of living, struggling to pay rent, cover utility bills, and put food on the table. We must respond with compassion and ensure that supportive services are readily available, especially for families with children still in school. At the same time, Fresno is grappling with a serious substance abuse crisis, which is often most visible among unhoused individuals who are dealing with addiction and mental health challenges. In these cases, it is crucial that we collaborate closely with county agencies and community partners to pool resources and develop comprehensive solutions that address the root causes, rather than only treating the symptoms. I support efforts to maintain a family-friendly and clean environment in areas like the Tower District, so that local businesses can thrive and both patrons and residents can feel safe and enjoy the neighborhood.

Alongside housing, access to mental health care, substance use treatment, and job training is essential for supporting long-term stability. The city must continue to invest in its strategy to help individuals transition from temporary to permanent housing. This includes expanding affordable housing options and strengthening rapid rehousing programs that enable people to move quickly from the streets into stable homes. As funding sources that supported housing projects during COVID are phased out, it’s critical to develop new financial plans to sustain these efforts. By collaborating closely with Fresno County, we can pool resources to create a seamless network of services that meet people where they are and work toward lasting, sustainable solutions.

Describe two ways in which the city council and county supervisors should work together to positively impact your city? *

The city council and county supervisors should work together to align housing and infrastructure policies that prioritize sustainability and local economic growth. Collaborative planning also helps ensure that public dollars are invested in projects that enhance quality of life and support long-term stability for all residents, especially those in underserved areas.

In addition, both agencies should collaborate on workforce development programs that provide real pathways to living-wage jobs, especially for youth, formerly incarcerated individuals, and communities of color. By expanding access to trades, apprenticeships, and career training, they can help break cycles of poverty and empower residents to thrive within their own neighborhoods. This kind of collaboration is essential for building a more just and inclusive Fresno.

Candidate Signature

Thank you so much for your time and energy in completing this questionnaire. Your responses will be posted on the CVPPAC website and distributed to CVPPAC members. All completed questionnaire responses are to be submitted to CVPPAC at by **11:59 pm Friday, July 18th (without exception)**. All candidates who are being considered for endorsement are encouraged to attend and speak.

CVPPAC August Endorsement Meeting

Saturday, August 9th at 2 PM

Pete and Carmen Salsa Studio
4774 N Blackstone Ave
Fresno, CA 93726

Please feel free to contact Simone Cranston-Rhodes, CVPPAC President at 559-978-4504 or centralvalleyprogressivePAC@gmail.com with your questions.

Candidate's permission to post responses on CVPPAC's website for members to view. *

The candidate gives permission to post

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